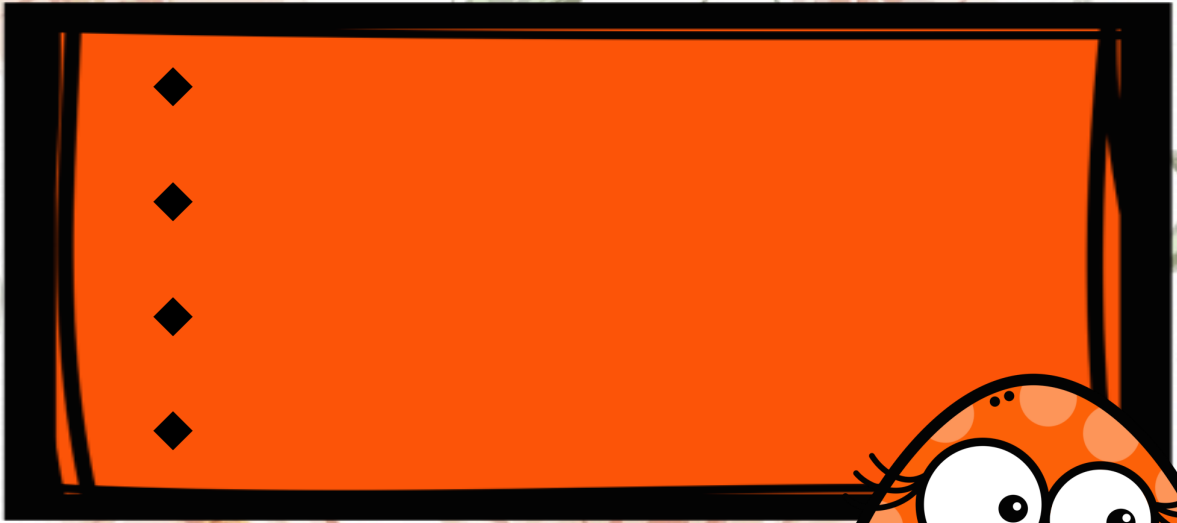


# WHAT is true beauty?

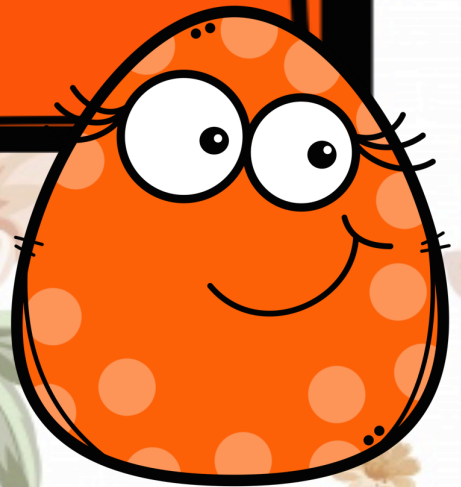
Created by Marie-Camille LePage

# 1 Choose a person you admire and list four reasons this particular person impresses you. 



# 2 Categorize the reasons you just wrote.

- a. How many reasons are physical? \_\_\_\_\_
- b. How many reasons are intellectual? \_\_\_\_\_
- c. How many reasons are personality? \_\_\_\_\_



# 3 Look at the categories from question #2, which category did you have the most? \_\_\_\_\_

# 4 So do you agree or disagree with this statement, "*Beauty only shines through your physique.*" ?

I agree/disagree because \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# 5 Watch two videos on YouTube. Search these key words:



beauty is a state of mind

**#LIKEAGIRL**

created by Marie-camille Lepage

# 6 Summarize each video. What were the ads about?

*Dove*

*Like a girl*

# 7 Why do you think companies create such campaigns?

I think because \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

